



NATIONAL ADVOCACY CONFERENCE 2018

DATES: 25 – 26 AUGUST 2018

VENUE: PROTEA HOTEL MARRIOTT, HATFIELD, PRETORIA

The 2nd SAWASF's National Advocacy Conference will be held on 25 – 26 August 2018. SAWASF promotes women in sport empowerment, and advocacy to ensure that there is equality between women and men in sport, thereby combating discrimination based on gender and stereotypes.

GENDER MAINSTREAMING:

Gender mainstreaming is a strategy aimed at realising gender equality with a focus on the integration of a gender perspective into the preparation, design, implementation, monitoring and evaluation of policies, regulatory measures and spending programmes. The aim is to promote equality between women and men and combating discrimination in general, and sport in particular.

The conference will among others unpack 7th IWG World Conference on Women and Sport Legacy: THE BOTSWANA BIG FIVE. *'Determine the Future – Be part of the Change'*

TOPICS:

1. Media & Communication
 - 1.1. Media - Cooperate with the media and use social media to both increase coverage of women's sports and to portray women without using limiting stereotypes.
 - 1.2. Communication - Build on the current SAWASF's digital platform to serve as a hub for women's sports news, research, best practices and organisational progress while strategically pursuing additional signatories for SAWASF – what are the benefits to be a member.
2. Accountability & Representation
 - 2.1. Accountability - Increase transparency regarding allocation of resources for women's and men's sports in order to ensure accountability and equality.
 - 2.2. Representation - Insist on equitable sport leadership roles for women at all levels in governing bodies, as coaches and in administrative and decision-making positions. Persistently pursue women's sports participation and create targets for representation.
3. Research to practice and Gender Testing
 - 3.1. Research to practice: Build evidence-based policies and practices that drive equality, safety, violence-free environments and integrity in sport, including an emphasis on women's rights to control their own bodies
 - 3.2. Gender/sex verification involves the testing of whether a woman has a condition giving her an alleged unfair advantage over other athletes.
4. Mentorship – Help a mentee or protégé grow and development through the effort of mentors who are typically more experienced or older.

The following is to be noted with regard to the conference:

Conference start on Saturday 25th August at 09:00 and finish on Sunday 26th August 13:00

1. Registration Fee:
 - 1.1. Early Bird Registration: R100.00
 - 1.2. Late Registration: R150.00 (Later than 13 August)
2. **Accommodation – *Please make your own arrangement. SAWASF negotiated a special rate. Please inform them that you are coming for the conference.***
3. Bank details:

SA Women and Sport Foundation
First National Bank
Acc.no. 62236313409
Branch code: 252645
Reference: Your Name and Surname